



Virginia Fly Fishing Festival, Inc.
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Greetings from the award winning Virginia Fly Fishing Festival Committee! Pretty soon the trout will be jumping and the 10th annual Virginia Fly Fishing Festival will be in full gear. Don't miss this event!

As the state's only on-stream outdoor fly fishing festival and the recipient of the Joe Pembroke Conservation award, this event draws fly fish enthusiasts from Virginia, Pennsylvania, Maryland, West Virginia, and the Carolinas. We have expanded the fly fishing presentations, on stream demonstrations, and food offerings. Featured Virginia wineries will offer tastings and wine sales at the Wine Tasting area complete with live music on Saturday.

We have a great program lined up featuring well-known fly fishing experts including Lefty Kreh, Ed Jaworoski, Bob Clouser, Beau Beasley, King Montgomery, Capt. Cory Routh, and Dusty Wissmath. Some of our featured tiers include Capt. Tommy Mattioli, Walt Cary and special guest tier Wayne Children tying on behalf of Montana Fly Company

Come to an Exhibitor Pig Roast on Friday evening beginning at 6:00 pm. Roasted pig and all the fixings will be offered for \$5.00 per person. Set your tables up on Friday afternoon/evening and enjoy the great food.

The annual Foundation dinner will be held on Saturday evening, April 17th at the Waynesboro Country Club. Tickets for this sumptuous prime rib and chicken buffet are available at \$50 per ticket. Come and relax with other exhibitors, festival volunteers, and festival attendees and learn about conservation efforts in the area.

Brand name merchandise will be raffled throughout the event from companies such as Orvis, Temple Fork, Airflo, Patagonia, and Montana Fly Company. This year's Grand Prize is a \$1,000 shopping spree with Orvis. Raffle tickets, admission tickets, festival tee shirts and hats are being sold on line in advance and on premise during the festival.

Thanks to the significant and continued support of our major sponsors such as Orvis, Temple Fork Outfitters, New Dominion, SunTrust Bank, Appomattox River Company, Mid-Valley Press, The City of Waynesboro, and many others, major print, radio, and television coverage have been lined up to ensure maximum attendance. You'll find more information in this Exhibitor packet, including an Exhibitor Fact Sheet, Registration Form, and Contract. For more information, call the VFFF Director at (703) 402-8338 or email director@vaflyfishingfestival.org. We look forward to your participation.

Sincerely,

Len Poulin, Dana Quillen
Chairpersons, 10th Annual Virginia Fly Fishing Festival